



Start: Jun 27, 2020 Goal: this Index will improve the possibility of bring new users to isodoit.com. Description: Our mission is simple: enable people to change the world one skill, one behavioral pattern, one process, one procedure, one social silo at a ... Read More

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Today, Jun 27 NAVITENT INFO RELATED PAST RESULTS DETAILS PRINT SHARE

Summary: The Navitent Story Instructions: To hear the story, read the steps and then click on the isoBlog to discover more.

STEP 1

Instructions: Where did Navitents come from? The inspiration for Navitents began when Haile saw several of his family members struggling with serious health issues. All were told that they must change their lifestyle in order to recover. Unfortunately, other than 'diet and exercise', no one could tell them how to change. Haile thought there must a way to find the right solution and deliver it to the right person in the right way. The Navitent below will tell you more about the solution Haile envisioned:

Attached Navitent: Navitent Is Your 'GPS For Life'

DO SCHEDULE

Response [Skip]

1.1

Instructions: How do Navitents work? Haile's platform converts any content with a goal into step-by-step instructions. It combines a social media front end with a behavioral science back end. It has a dashboard to make training simple and a payment engine to incentivize people and organizations to share their solutions. It transforms a one dimensional blog into a multi-dimensional Navitent:

Attached Navitent: Navitents vs. Blogs

DO SCHEDULE

Response [Skip]

1.2

Instructions: When will Navitents work? Right now. As new doers join isodoit, Haile's family, and others like them, will be able to find evidence-based solutions designed with their specific needs in mind. Here's an example:

Attached Navitent: The Doctor Says You're Pre-Diabetic. What to do.

DO SCHEDULE

Response [Skip]

1.3

Instructions: Why do we need Navitents? Because we need solutions to our goals that get results. We need a simple way to successfully implement those solutions. We need a way to validate what solutions work and for whom. And we need a smarter way to share and distribute those solutions to those who need them.

Attached Navitent: Why Am I Doing A Navitent?

DO SCHEDULE

Response [Skip]

STEP 2

Instructions: Brian, a friend of Haile, wanted to turn his book into an effective training tool. He converted one of his chapters into a Cognitive Navitent and used the 'Share' feature to send it to his readers. Here is the Cognitive Navitent:

Attached Navitent: Welcome To Reality (Part 1) Employed Edition

DO SCHEDULE

Response [Skip]

2.1

Instructions: Brian's readers were enthusiastic about the Navitent. They were able to take inspiration from the chapter and turn it into practical results. Brian converted all the chapters of his book into a Course Navitent. Here is the Course:

Attached Navitent: Journey To Your Right Job Right Now: Pre-Employed

DO SCHEDULE

Response [Skip]

2.2

Instructions: Brian's Course Navitent was a success. He used the Payment Engine to charge a price for his Course. Over time, he was seeing a new, nonlinear revenue stream from his original content.

Attached Navitent: Your Right Job Right Now: Corporate

DO SCHEDULE

Response [Skip]

2.3

Instructions: Brian used the Communities feature to organize his trekkers into training Communities. Now his trekkers were helping each other achieve results. Brian could also see when, and at what step, a member was stuck. This information allowed him to assist them when and how they needed it most.

Attached Navitent: Journey To Your Right Job Right Now: Student

DO SCHEDULE

Response [Skip]

2.4

Instructions: To reinforce training and increase revenues, Brian used the Navitent Guides to make the instruction as simple as possible. For example, he used an Index Navitent to maintain the results his doers were getting:

Attached Navitent: Index For Maintaining Your Right Job Right Now (Business)

DO SCHEDULE

Response [Skip]

2.5

Instructions: As doers increased, Brian expanded his Community Campfires into Campsites and, eventually, Campgrounds. Using the free tools, Brian's book had become a thriving and profitable cottage industry. He knew countless other authors and publishers were soon to follow.

Attached Navitent: Your Right Job Right Now: Employed

DO SCHEDULE

Response [Skip]

STEP 3

Instructions: JP ran a non profit. She saw Brian's results and realized she could streamline services so that she could focus more of her time on programming rather than on fundraising or staff oversight. She began by turning her 'best practices' into Cognitive Navitents. Here's an example:

Attached Navitent: Day 4_Unwritten

DO SCHEDULE

Response [Skip]

3.1

Instructions: Next, she created Communities of Campfires and Campsites and linked them to her website. She began to see a drastic, positive improvement in the behaviors and attitudes of her youth.

Attached Navitent: 8_Vision4Future

DO SCHEDULE

Response [Skip]

3.2

Instructions: JP used the Track feature to show her donors the results she was getting. She demonstrated the specific goals that had been achieved and the exact steps that had been taken to achieve them. Her donors were impressed. Contributions began to increase...

Attached Navitent: 4_Blind Spots, Baggage & Behavior

DO SCHEDULE

Response [Skip]

3.3

Instructions: JP turned her best practices into ten Navitent Courses. Here's one of her Courses:

Attached Navitent: 1_Turning Heartache Into Triumph

DO SCHEDULE

Response [Skip]

3.4

Instructions: Other non-profits saw JP's results and converted their content into Navitents. They built their own Communities. Like JP, they found their results improving and their donations increasing. Everyone was benefiting. JP asked herself a question: "What if all non-profits applied these tools?" Here's how another non profit is doing just that:

Attached Navitent: A Simple Solution To The Complex Problem Of Discipleship

DO SCHEDULE

Response [Skip]

STEP 4

Instructions: Sarah, a branch manager, was inspired to convert her family's prized recipes for fudge into Nutritive Navitents. For years she had wanted to share her recipes with her friends and now had found a fun and effective way to do it. Here's one of her Nutritive Navitents:

Attached Navitent: A True Chocolate Lover's Fudge

DO SCHEDULE

Response [Skip]

4.1

Instructions: One of Sarah's friends, Joyce, did Sarah's Navitent and loved it. She used the 'Share' feature to send the Navitents to her cooking class. She also posted it on Facebook. Soon Sarah's Navitent was spreading throughout social media. Here's another of Sarah's Nutritive Navitents:

Attached Navitent: Dreamy Cinnamon-Chocolate Fudge

DO SCHEDULE

Response [Skip]

STEP 5

Instructions: Tom, a physical therapist, liked Sarah's Navitent but was concerned about the high calorie count of the fudge. He decided to convert his calorie burning workout into an Active Navitent. He shared it with Joyce's friends and his clients. Here's an example of an Active isoBlog:

Attached Navitent: Before Breakfast: Lower Body Exercise, Simple Endurance

DO SCHEDULE

Response [Skip]

STEP 6

Instructions: Bob, a branch manager, spent 15 years looking for effective methods to increase his sales and profits. He brought in the best sales consultants. Sales would increase in the short term, but always fall back to their previous levels when the consultants left. Bob converted his sales training into Navitents and within one year more than doubled sales (\$17 million to \$37 million), tripled profitability and dramatically reduced stress levels among his staff. Using Navitents, Bob was not only able to sustain, but improve these results over time.

Attached Navitent: Your Right Job Right Now: Corporate

DO SCHEDULE

Response [Skip]

STEP 7

Instructions: We see a day where people, from all over the world, can find the right solutions to their goals. From life-or-death solutions to solutions for a better fudge treat. A day where organizations and individuals have an open marketplace to demonstrate and benefit from their best practices and wisdom. A day where the merit of a solution is not based on the ability to promote it, but on it's ability to get real results, for real people, with real goals. Now that's a story worth telling!

Attached Navitent: Navitent Is Your 'GPS For Life'

DO SCHEDULE

Response [Skip]

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