



Navibuilder Building Intelligence

GPS for Change® for Construction

Partner Opportunity
Video Companion

Intelligence Augmentation

Operationalization

Persistent Connection

Customizability

Unlimited Reach



Driven By A Powerful Platform

A single **native solution** for **collaborative knowledge transfer** with revenue generation and cost savings **to outperform in growth and scale**, with the digital horsepower for deeper, more lasting impact.

Navitent is GPS for Change[®]

MORE EFFECTIVE DELIVERY, MANAGEMENT AND ACCOUNTABILITY OF CHANGE

Step-by-Step Change



Turn his legacy into enduring step-by-step paths to follow

Community



Create regional communities focused on results

Accountability



Make your programs available for review and validation

Intelligence/Analytics



Spot trends and prove outcomes with analytics

Scalability/Collaboration



Duplicate, share and tailor solutions to use cases



A Navitent is Steps for Change with Vital Features

Embedded Videos

Attached Documents


Tips and Advice


Related

Past Results

Details

Share



 COGNITIVE TRAIL

Client Calculator Demo

[SCIENCE](#)
[TIPS & ADVICE \(1\)](#)
[VIDEO](#)
[DOCUMENTS](#)


Start: Jun 22, 2021

When: Today Only

Duration: 20 Minute(s)

Goal: this Cognitive Trail will improve the ability of attracting better clients, reduce your level of stress and increase your profits.

Description: This Navitent will walk you through the step-by-step process of identifying and saying 'no' to a bad client. Whether your problem is in iden ... [Read More](#)



Published By:
Building Intelligence

[FOLLOW](#)

[<](#)
[📅](#)
Today, Jun 22
 [→](#)

[NAVITENT INFO](#)
[RELATED](#)
[PAST RESULTS](#)
[DETAILS](#)
[🖨️ PRINT](#)
[➦ SHARE](#)


Summary: Avoiding bad clients is the key to reducing your stress and increasing your profits.

STEP 1



Let's get right to the point: As an owner or manager of a construction business, your inability to identify a bad client will cost you the following:

- Time
- Money
- Morale

Elements (1)



CalOSHA Pocket Guide (2019)

Related Science

- Environments
- Assessments
- Variables
- Attributes
- Hypotheses

STEP 17

Here is what that number means:

7-14: Great client
14-21: Satisfactory client
22-29: Think about it
30-70: Just say 'No'

In the space provided, write the category your potential client score fell into.

Response

Write response here...

STEP 18

Here's your last step:

If you have a Great or Satisfactory potential client, congratulations, proceed to a contract.

If you have a "Think about it" potential client, spend more time with them. Based on that time, determine if their scores are trending up or down before you proceed to a contract. That extra time will help make your decision much clearer.

If your potential client is a 'Just say No', contact them as soon as possible and politely inform them that you are going to pass on the opportunity of working with them. It's important that you end the relationship on a positive note. For example: "Given the current demands on my time, I think you would be better served by someone with more available resources."

Do not wait to do this. In fact do it right now. You'll be amazed at the level of freedom you experience afterward.

Also, this Navitent is now in your library. Use it after each initial client meeting. Always calculate the value of a potential client before committing your valuable time and energy to them.

Now select 'successful' because that is exactly what exerting your courage and leadership skills is going to make you and your business.

Response Skip

Sharing Options

Share with all Friends

☐ Show comment ☐ Show result ☐ Show responses

Share in Campfire:

☐ Show comment ☐ Show result ☐ Show responses

Share in Campsite:

☐ Show comment ☐ Show result ☐ Show responses

Share in Campgrou

☐ Show comment ☐ Show result ☐ Show responses

Share in:      PRINT  SHARE

SAVE AND FINISH

Posting Options

Comments, Results, Responses.

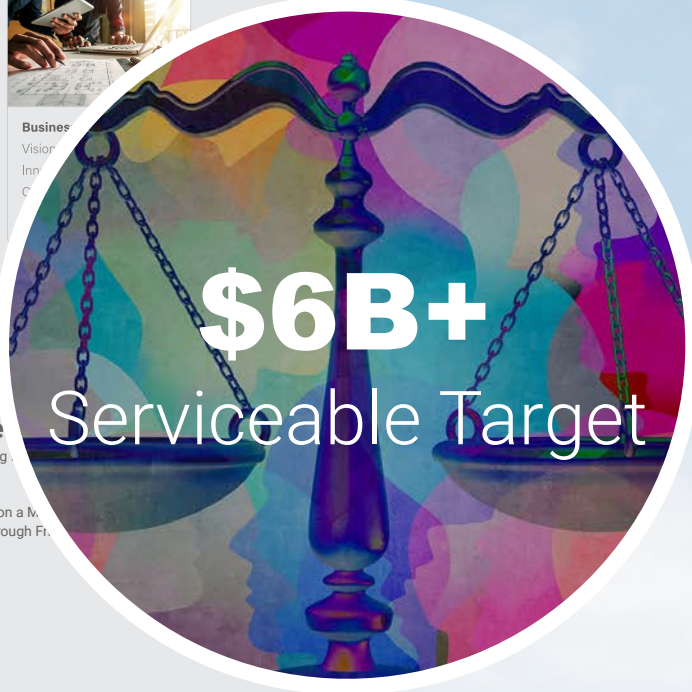
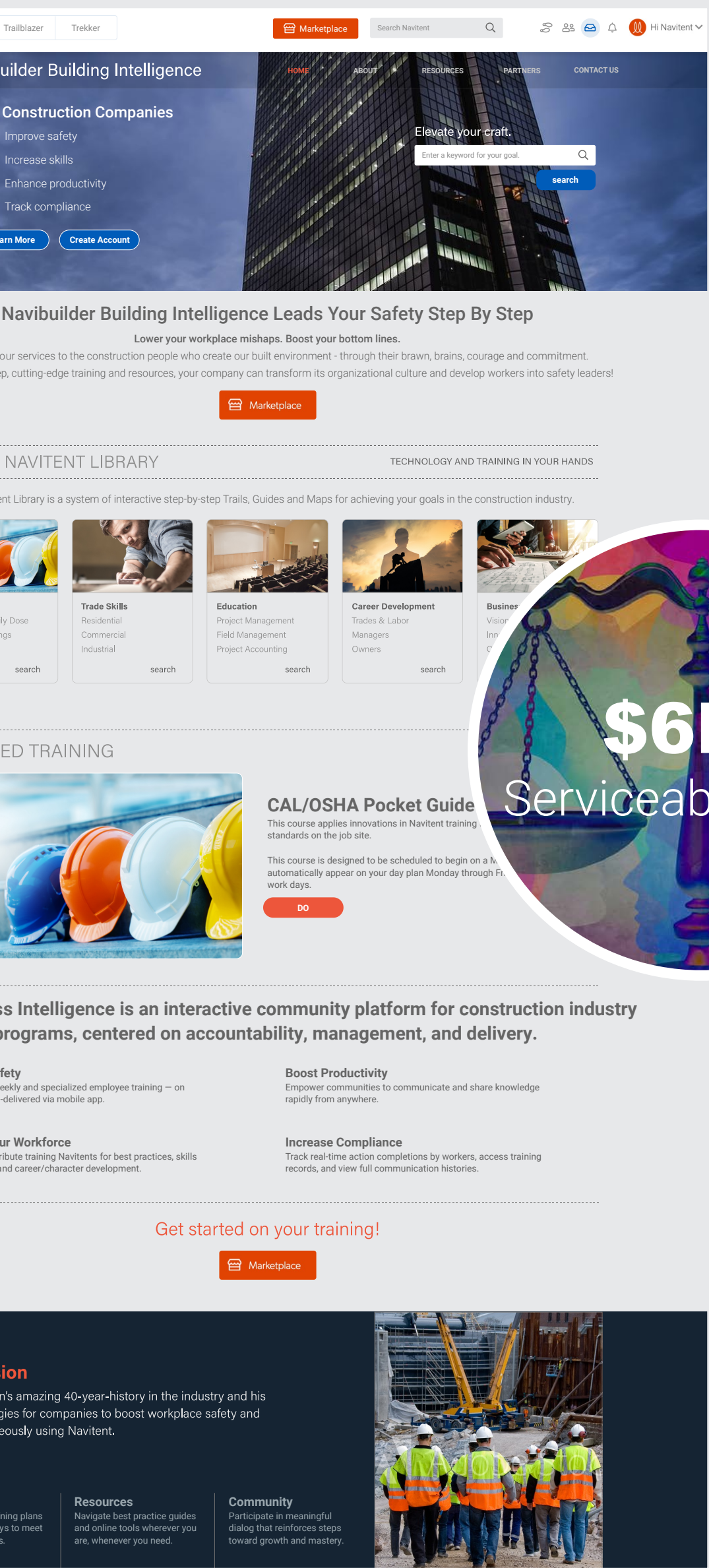
- Share with All Friends
- Share with Select Friends
- Share in Communities
- Send Message to Publisher

DEEPER **ENGAGING** AGENTS FOR STEP-BY-STEP CHANGE



Revenue Driven Horsepower for Wisdom

Operationalization

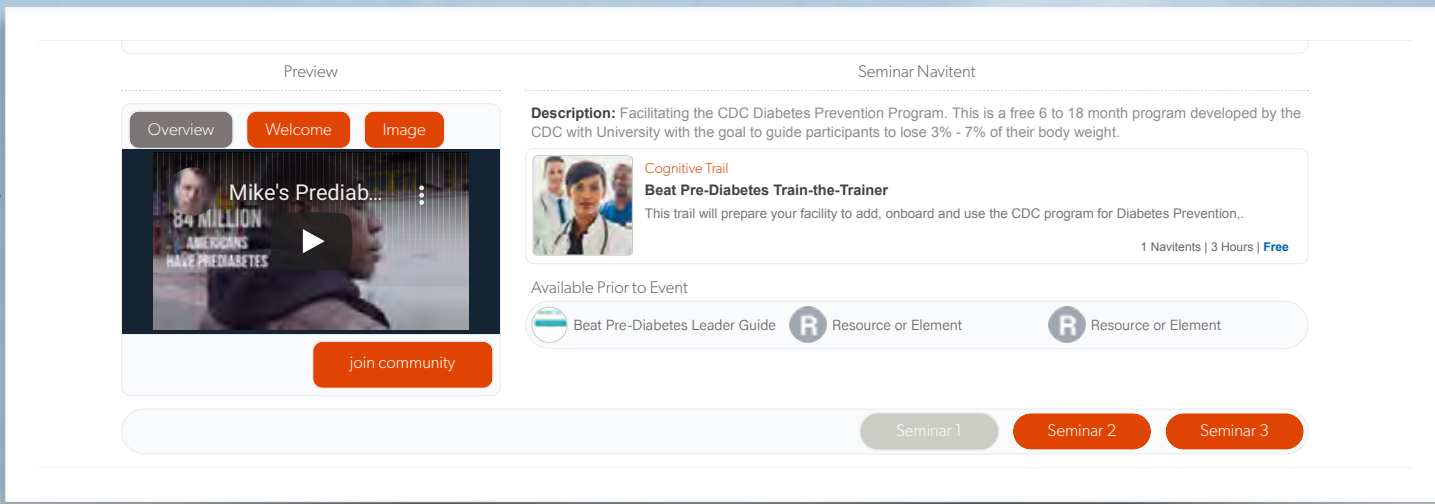


Start With Your Navitents
You Set Your Price Here for:

- Trails, Guides, Maps
- Any Form of Content
- Private, Public, Community

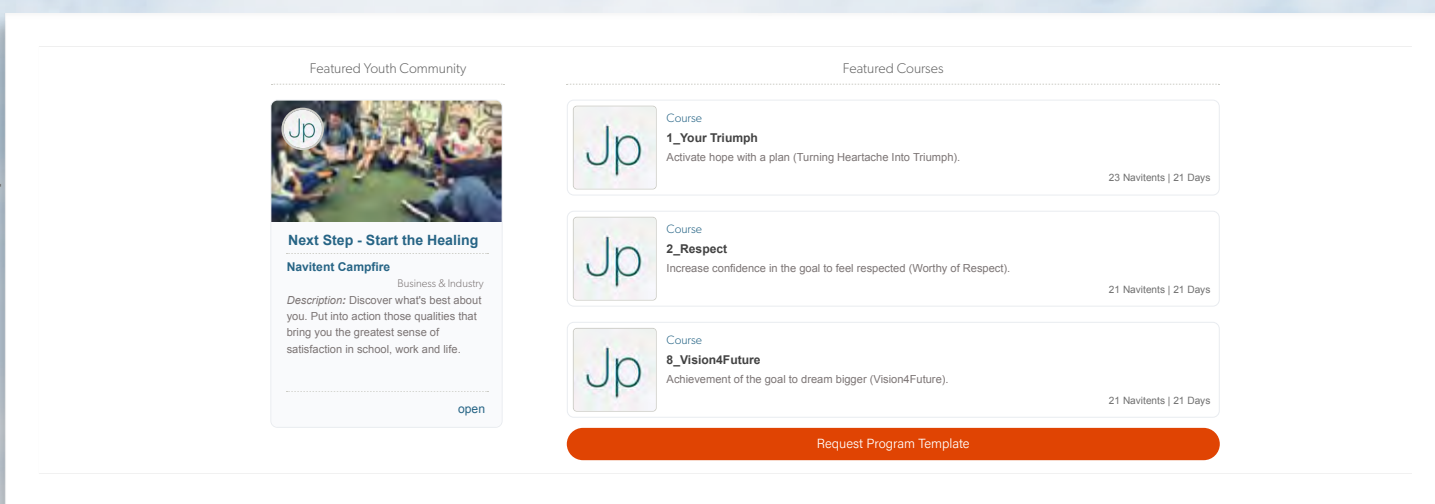
Seminars Video On-Demand, Streaming

- Embedded or Attached
- Step Specific Materials & Videos
- Updatable Feeds



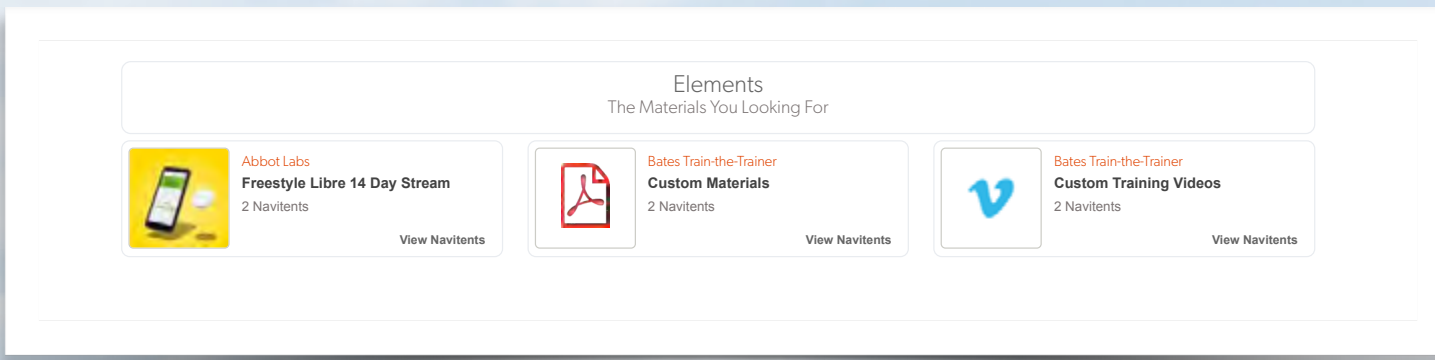
Programs & Modules Transfer Programs to Clients

- Pre-configured Communities
- All Navitents and Elements
- Automatic Ambassador



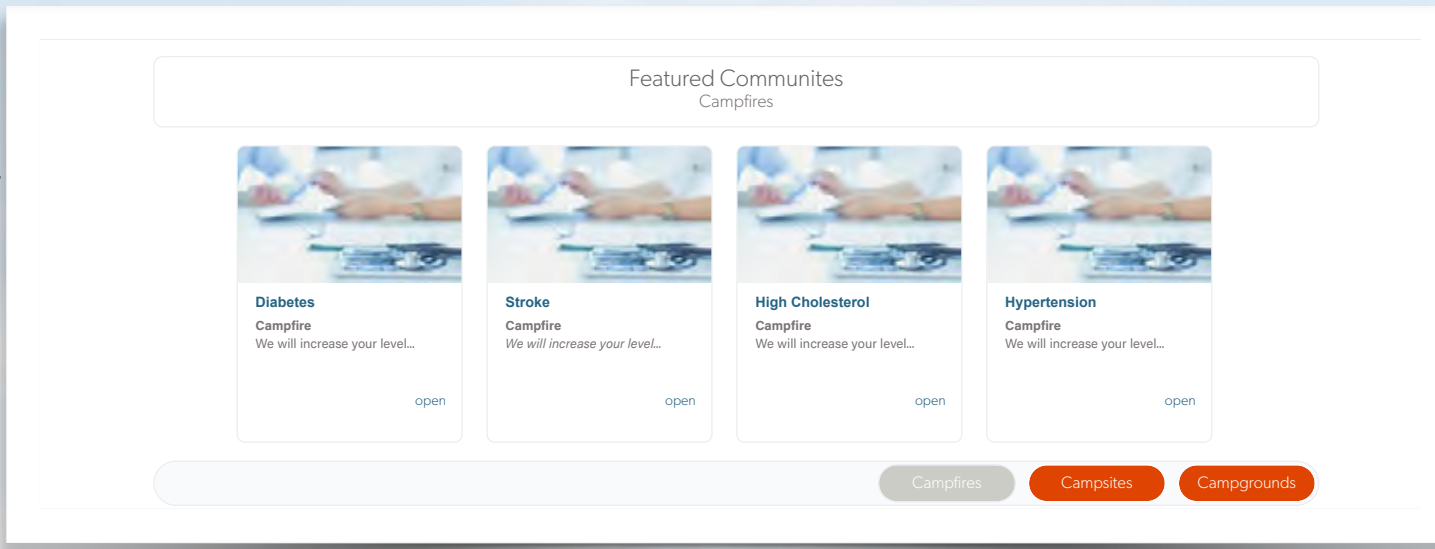
Elements Equipment, Information, Guides

- Related Navitents
- Supporting Media
- Affiliate URLs



Communities Campfires, Campsites, Campgrounds

- Leaders & Workers
- Mission Specific
- Demographic/Regional





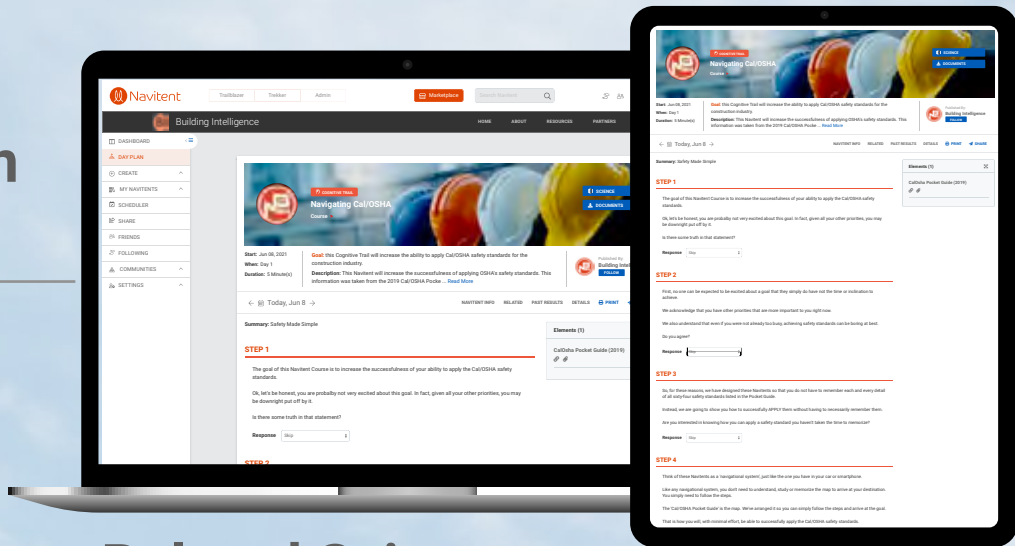
ROI Driven Horsepower for Impact

Persistent Connection

Step-by-Step Operationalization

Trails, Guides, Maps

- Environment
- Equipment
- Tasks, Actions, Responses
- Day Zones



Related Science

- Variables
- Attributes
- Hypotheses

Related Assets

- Equipment
- Gear
- Supplies
- Media

Mission Dedicated Marketplace

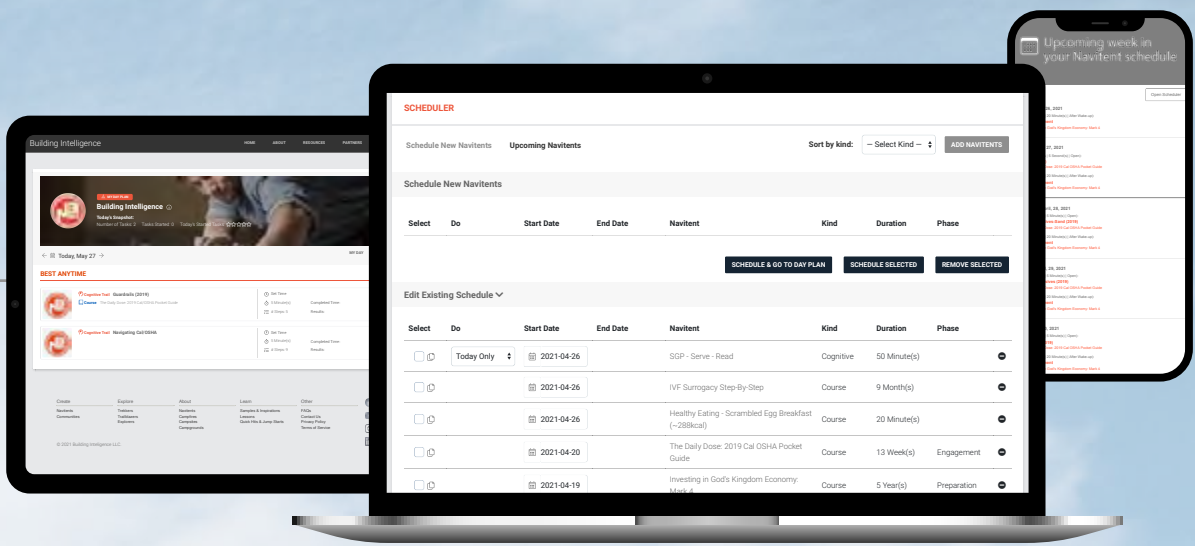
Single Focus to Lift All Boats

- Wiser Search & Ranking
- Mission Critical Categories
- Vital Supporting Goals & Elements

Persistent/Progressive Delivery

Comments, Results, Responses.

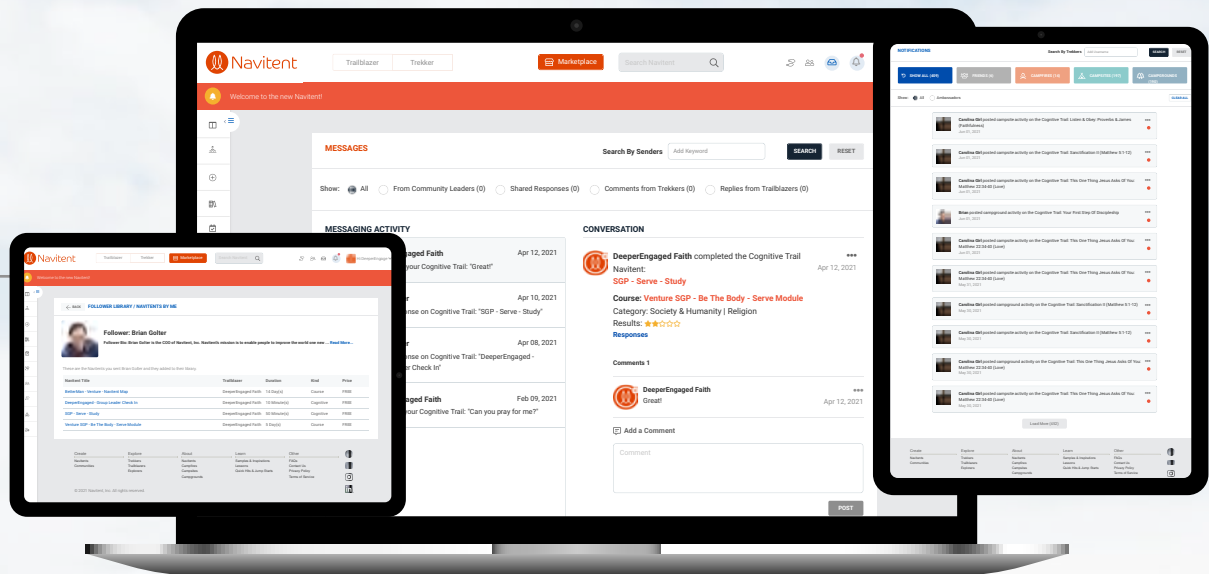
- Scheduler
- Day Plan
- Work Zones
- Progressive Courses of Action



Persistent Influence of Users

Private, Public, 3rd Party.

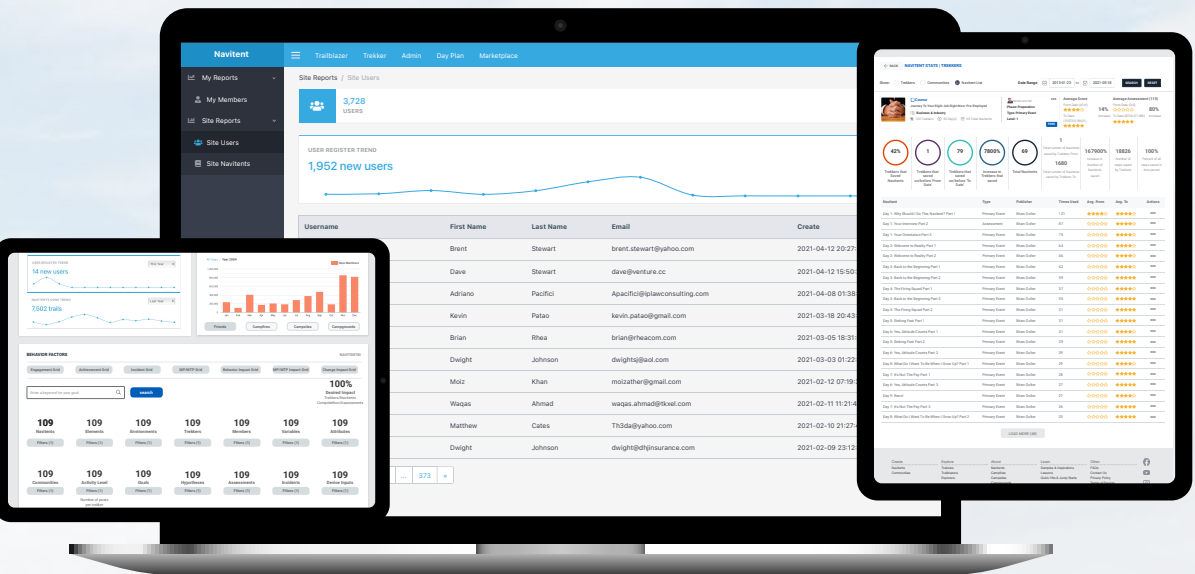
- Messages, Tips & Advice
- Community Activity & Posts
- Follower History & Stats
- Edit/Tailor/Update/Share



Actionable Analytics

Dynamic, Structured, Intelligence.

- Individual Actions
- Individual/Community Histories
- Trends and Predictive Grids



Know what all your users are doing, with whom, with what Elements, at what level and with what level of success and actively edit, tailor and improve it.



Mission Driven Custom Partner Pages

Customizability

Ally/Influencer Page

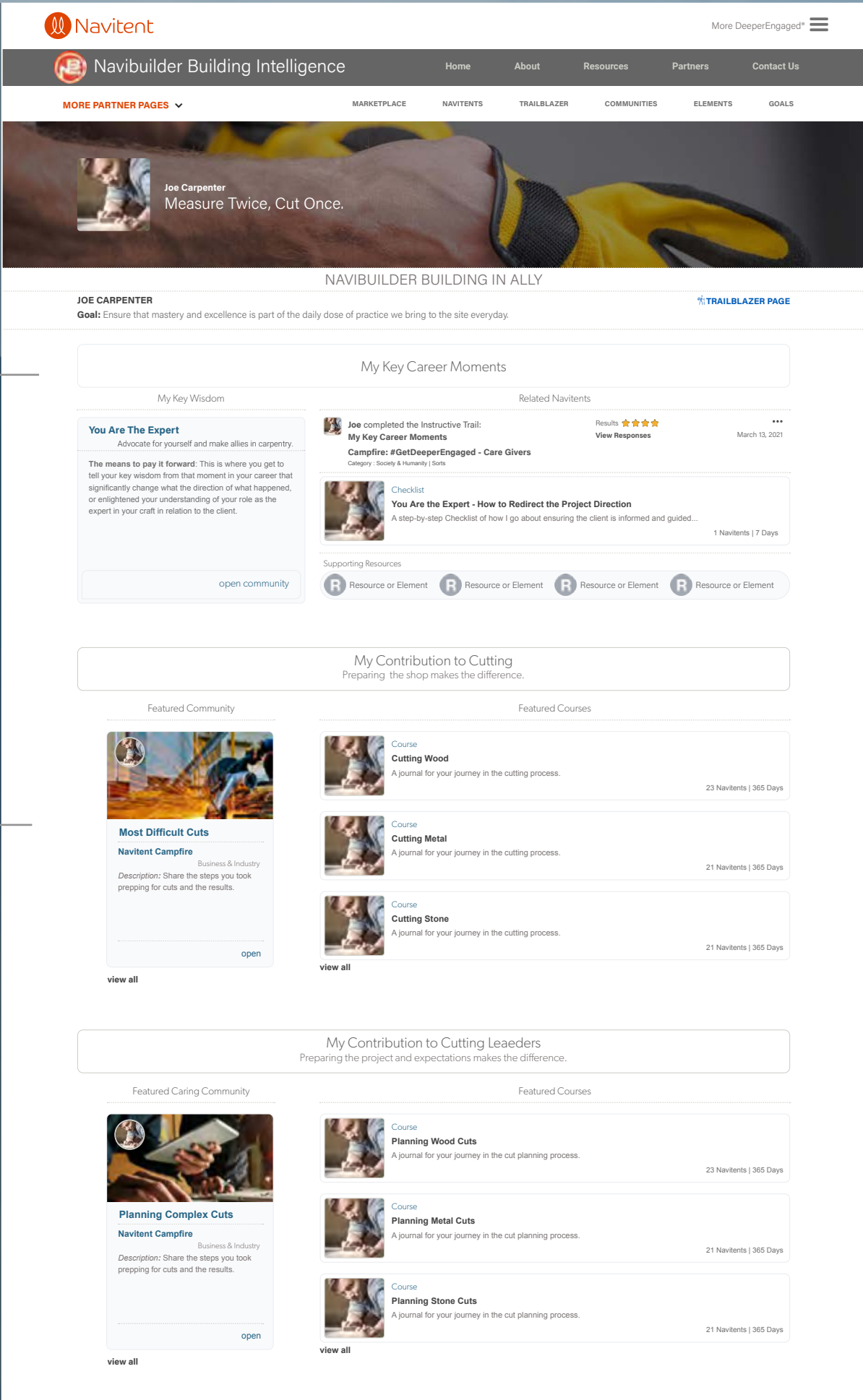
Designed for Mentors/Masters

- Add Valuable Lessons
- Lead Communities
- Provide Insights With Effect

Achiever Pages

Designed for Benefactors/Tradesman

- Offer a Unique Product or Service
- Demonstrate Best Practices
- Lead Adoption of New Approaches



Contributor Pages

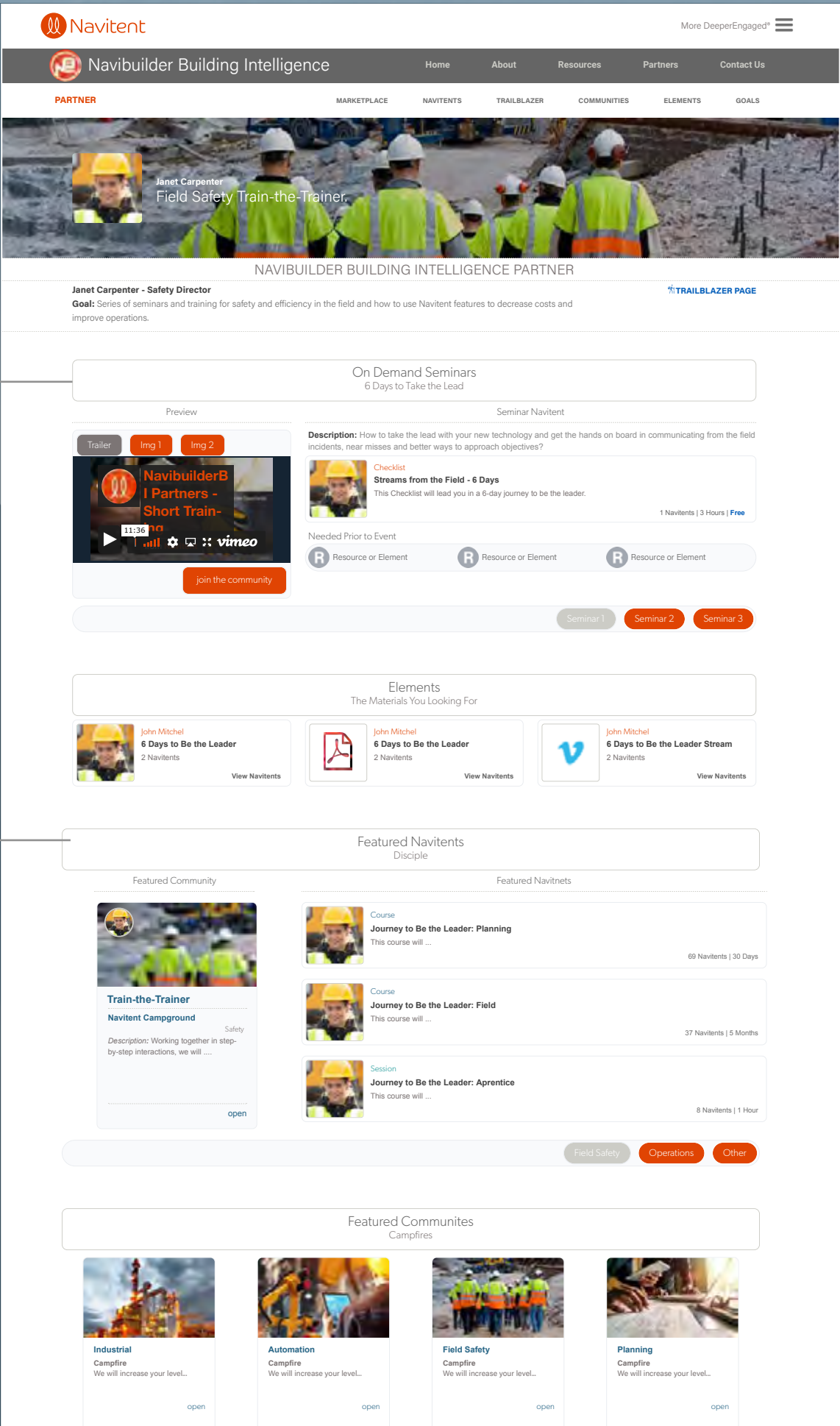
Designed for Experts and Trainers

- Provide a Mission Critical Service
- Train-the-Trainers
- Set the Agenda

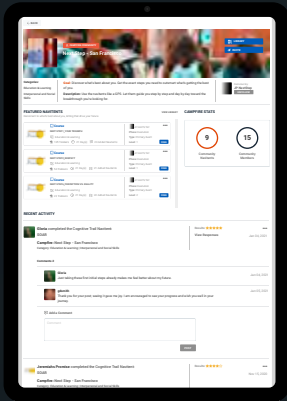
Ambassador Page

Champions of the Causes

- Build & Lead Communities
- Facilitate Seminars
- Bridge Partners & Collaborations

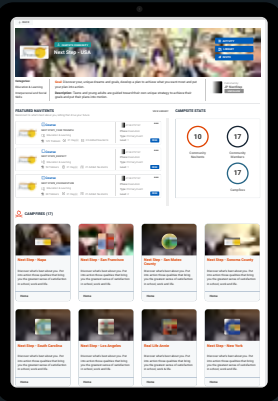


FURTHER REFINEMENT, SEGMENTING AND BRANDING THROUGH NAVITENT COMMUNITIES



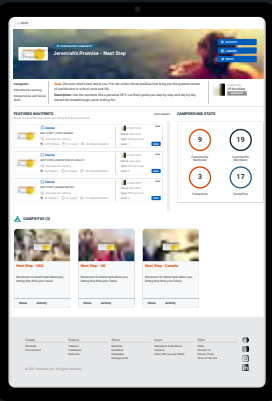
Campfires

Segment your Trekkers growing together around a goal.



Campsites

Organize your Campfires around a key mission.



Campgrounds

Bridge your Campsites organized around a cause.



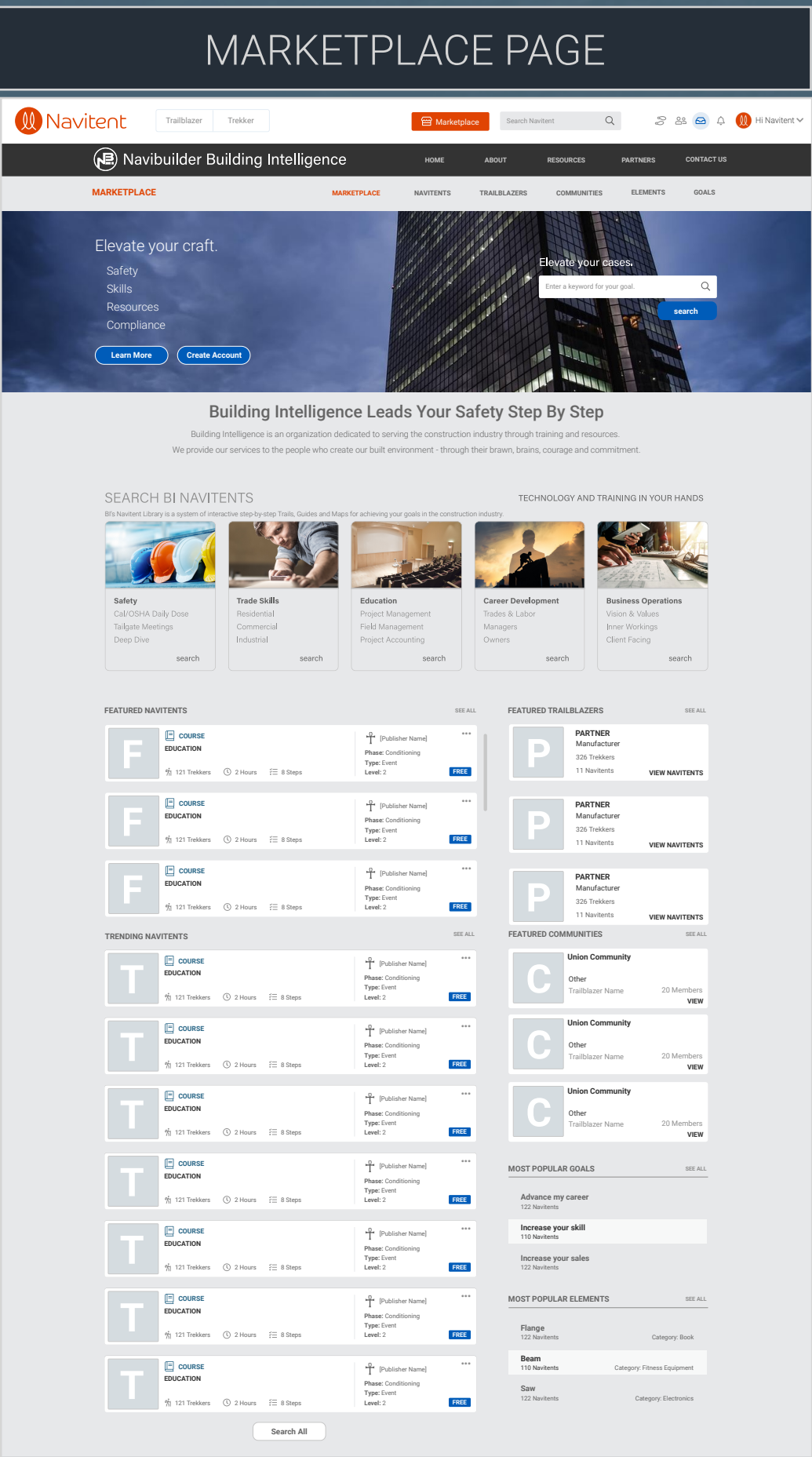
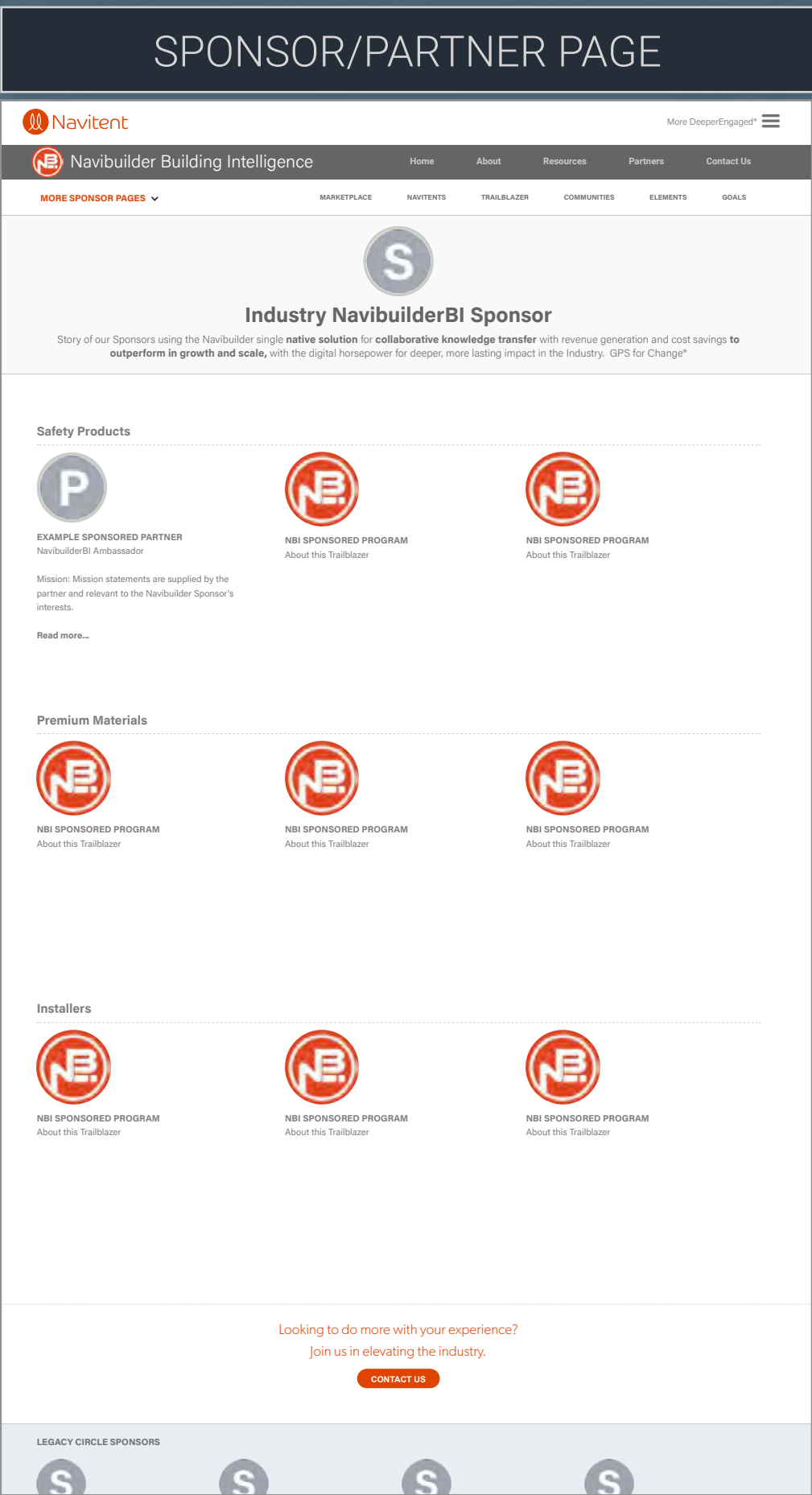
Cause Driven Marketplace

Unlimited Reach

Key Landing Page Placement

Cross-Pollinate Users

- Drive the Marketplace
- Drive the Partners Pages
- Get Exposure in Client Communities
- Get Added to Client Curriculum



Marketplace Navigations

Be Present in Store Fronts

- Navitents Categories
- Trailblazers
- Communities
- Goals
- Elements

Marketplace Page Features

Define the Landscape

- Featured Navitents
- Featured Communities
- Featured Libraries
- Popular Goals
- Popular Elements

MISSION CRITICAL CATEGORIES AND AN UNLIMITED LIST OF ESSENTIAL SUBCATEGORIES FOR UNMATCHED REACH IN MULTIPLE MISSIONS

Safety & Wellness

- OHSA Safety
- Tailgate Meetings
- Safety Courses

Trade Skills

- Carpentry
- Concrete & Cement
- Mechanical, Electrical & Plumbing

Education

- Project Management
- Field Management
- Project Accounting

Career Development

- Trades & Labor
- Managers & Support Staff
- Owners

Business Operations

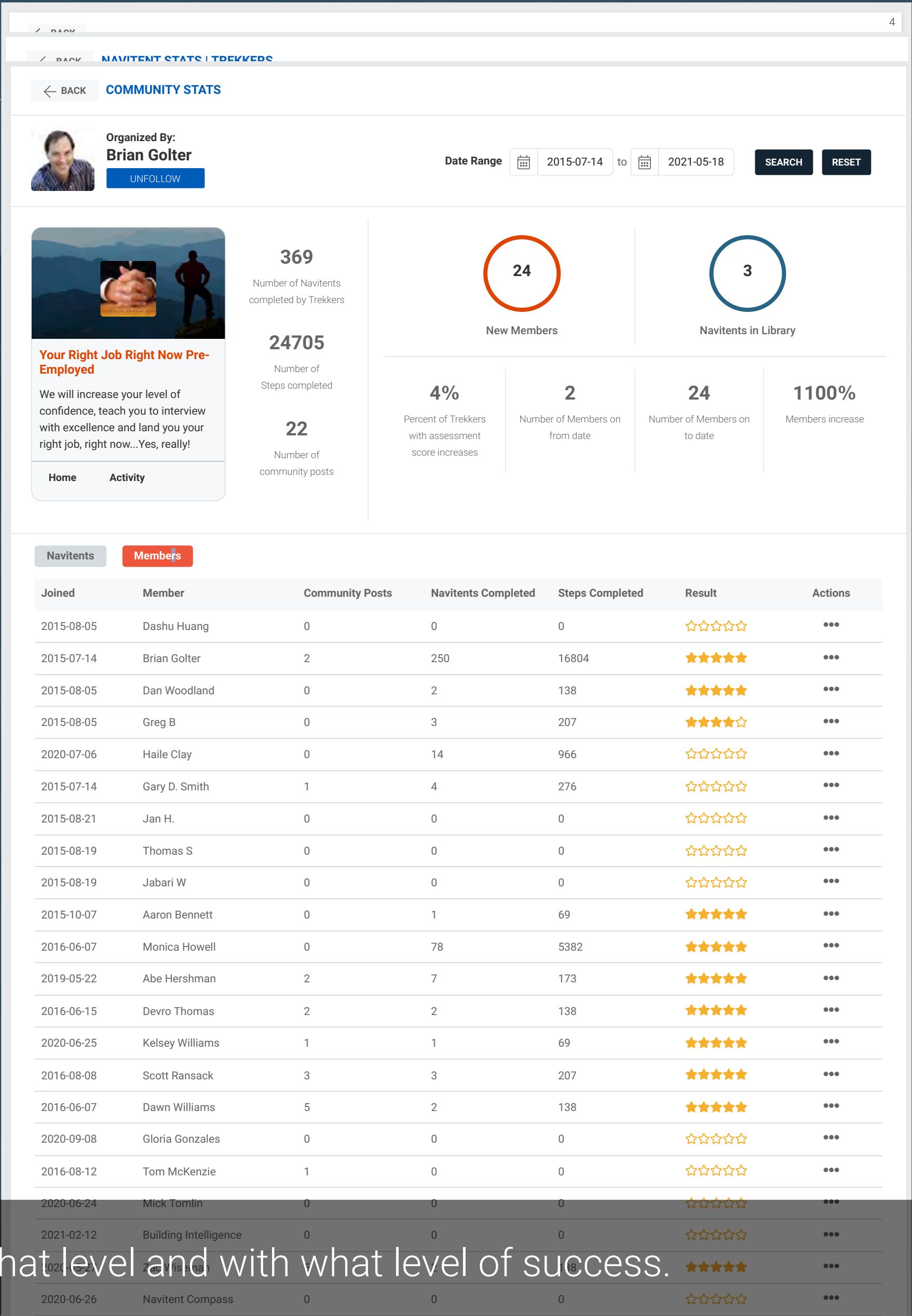
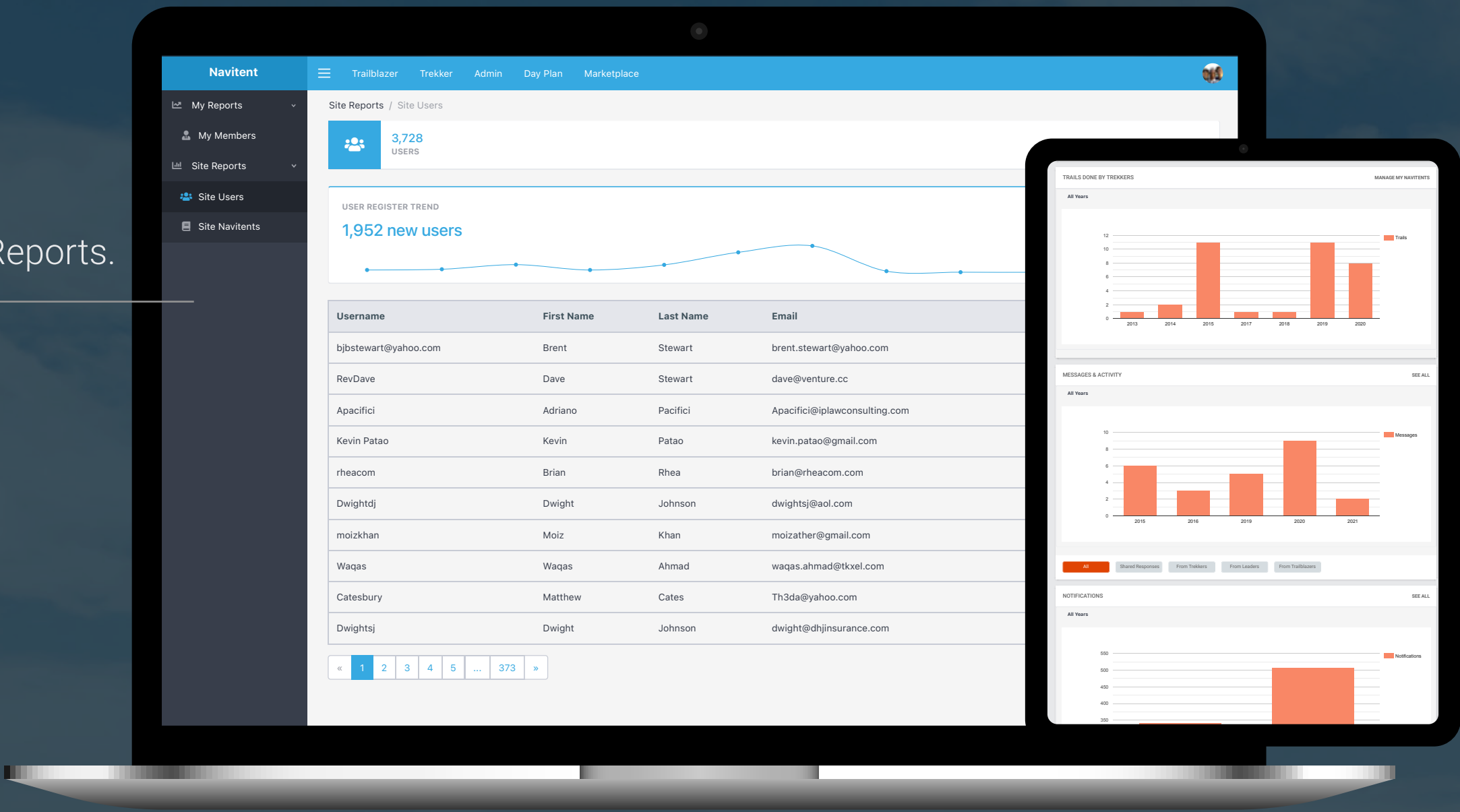
- Vision & Values
- Inner Workings
- Client Facing

Act on Real Time Navitent, Community and Individual Responses and Results.

- Compare Navitents in the platform to performance of Communities.
- Drill down on Individual and Community compliance.
- Pinpoint and respond to Individual and Community needs.
- See real time user activity and responses active in data.

User Trends
Dashboards, Drill Downs, Reports.

- Members
- Navitents
- Messages
- Notifications





Driving Micro Influencer Leverage into Mega Influencer Scale



At the Epicenter of A Collaborative Platform to Lift All Boats.

Powered by Navitent: A Platform of Collaboration for Good



NAVIBUILDER BUILDING INTELLIGENCE

navibuilder.com

contact@navibuilder.com

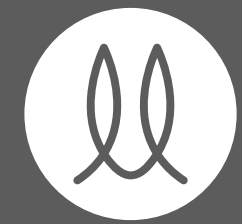
Training Video

It's your intelligence. Now, what are you going to do with it?

GPS for

Change[®]

A Platform of Collaboration for Good



Navitent, Inc.

navitent.com



<https://www.facebook.com/navitent>



<https://www.youtube.com/c/navitent>



<https://www.instagram.com/navitent/>



<https://www.linkedin.com/company/navitent>

contact@navitent.com

It's your intelligence. Now, what are you going to do with it?